

The Irish Not-for-Profit Sector:

Fundraising Performance Report 2016

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Foreword

This is the 6th annual Fundraising Performance Report prepared by 2into3 for the Irish not-for-profit sector. It provides a detailed overview of a representative sample of organisations and insights into their activities and experiences, especially in relation to fundraising.

This report estimates the total amount of fundraised income or philanthropy in Ireland in 2014 and takes into account the now established size of the sector in light of the Charities Regulatory Authority's registered list of charities and the Benefacts database, which has adapted the John Hopkins Classification in consultation with national stakeholders. While Benefacts provides a strong starting point for information on the sector, it is still an under researched area.

There is still a lack of quantitative information available on the Irish not-for-profit sector. This report highlights the critical importance of making improvements to the quality of data in the sector. There is a need for the sector to come together and address this gap in order to develop a knowledge base on which to benchmark and make decisions.

We hope that this report will stimulate debate, discussion and reflection and will encourage civic and private stakeholders to support the efforts of the sector in continuing to increase fundraising performance.

Dennis O' Connor, Director, 2into3

November, 2016

Key Findings

Despite the Charity Scandals in 2014, Fundraised Income Increased by 7%, Rising for the 5th Consecutive Year

The Irish Not-for-Profit Sector's Fundraised Income Totalled €845 Million in 2014

Average Cost to Raise €1 in 2014 was 30c

Staff Numbers Increased by 7%

State Funding as a % of Total Income in 2014 was 43%, an Increase of 4%

Ireland's Per Capita Giving is €183; Half that of U.K. Giving Levels and 4 Times Less than the U.S.₁

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The not-for-profit sector plays a defining role in society. From universities and hospitals, to youth groups and sports clubs, individuals engage with not-for-profit organisations on a daily basis. Local needs are met by housing and social service charities, while international development organisations, advocacy groups and religious bodies strive for justice. Meanwhile, the arts, sports and other special interest groups entertain, educate and create. Whilst the not-for-profit sector shapes life in Ireland, it also reflects Irish society, revealing the priorities, passions and values of our national psyche.

Despite this, systematic research into the organisations that make up the Irish not-for-profit sector is scant and we know relatively little about the day-to-day realities faced by the not-for-profit sector. The dearth of information about the activities, income, expenditure and challenges faced by the not-for-profit sector stifles progress, ideas and advancements. Policy makers make decisions based on estimates, and CEOs and fundraising managers are unable to benefit from knowledge sharing and best practice of similar organisations. The ongoing dialogue about the importance of growing and supporting the not-for-profit sector runs the risk of sounding hollow if not supported by a strong empirical foundation. This report aims to bridge the knowledge gap somewhat by providing an insight into the composition of the sector and its status in 2014; especially in terms of fundraising activities, performance and cost. Our key aims are to provide objective information, to stimulate debate and discussion within and among organisations, and to encourage further analysis on this important sector.

There have been a number of advancements in the not-for-profit sector regarding the increase of regulatory measures and transparency. In 2014, the Charities Regulatory Authority was established with a key function to establish and maintain a public register of charitable organisations operating in Ireland and ensure their compliance with the Charities Acts. In 2015, an additional €500,000 was allocated to the Authority, bringing the total budget to €1.4m. This represents an increase of over 50% on the initial budget provided for its establishment phase. This increase in funding occurred in response to the need for increased powers and resources, with the implementation of Part 4 of the Charities Act now underway which gives investigatory and enforcement powers to the Charities Regulator, as well as a staffing increase from 23 to 36 in 2016₂.

In 2016 there is a more accurate picture of the Irish not-for-profit sector through the Register of Charities, with only organisations on this register authorised to conduct charitable fundraising. Further information on not-for-profit organisations is also made available through Benefacts₃.

Organisations that qualify for charitable status are expected to comply with the Statement of Principles for Fundraising and specific Codes of Good Practice for Fundraising. Currently however, only a small number of organisations engage with these voluntary measures. Ambiguity still exists, as the Revenue Commissioners do not require an organisation to be incorporated before granting charitable tax exemption. Nonetheless, according to The Wheel's statement on Charitable Status in Ireland, all charities in Ireland are now legally required to register with the CRA prior to applying to the Revenue Commissioners (The Wheel, 2016)₄. Furthermore, sport is currently excluded from the remit of the 2009 Charities Act and is therefore not a charitable object.

- 2. Tobin, Eoin, 2015, 'Charities Regulatory Authority An Update'. Ronan Daly Jermyn.
- 3. Deloitte, 2015, 'Irish GAAP 2015: Irish GAAP in Your Pocket a Guide to FRS 102'.
- 4. The Wheel, 2016, 'Charitable Status in Ireland'.



In light of the Charities Regulatory Authority's list of registered charities and the Benefacts database, Ireland now has a more indepth knowledge of the size of the not-for-profit sector. The recently established size for the sector and adjusted classification of not-for-profits by Benefacts informed the identification of the sample. The subsequent findings outlined should then be seen in isolation from previous reports in this series.

A 5% sample of the entire population was used, totalling 901 organisations. The simplest way to obtain a representative sample is through random sampling whereby an appropriate number of organisations are randomly chosen from the population. However, in this study, a more appropriate process called **stratified random sampling** is used. This involves splitting the population of organisations into the subsectors in which they operate and taking a separate random sample from each of the subgroups rather than just a single random sample from the entire group. This process means that the relative size of each subsector is the same in both the sample and the population. Stratified sampling offers several advantages over simple random sampling, specifically it:

- Provides greater precision than a simple random sample of the same size
- Guards against an "unrepresentative" sample
- Sufficient sample points can be obtained to support separate analysis of different subsectors
- Ensures better coverage of the population than simple random sampling

The sampling frame for this study is shown in Appendix A. The total population by subsector was informed by Benefacts and was used to determine how many organisations from each category should be included in the sample. Once the population was split into its component strata, listed organisations were systematically selected for inclusion in the sample. Organisations selected were then checked for available financial information and obtained from the Benefacts database and Vision-net. 615 organisations selected had insufficient financial information and were replaced with other similar sized organisations. Further details on these replacements are outlined in Appendix B.

Due to difficulty in accessing the accounts of organisations that are unincorporated or have not yet registered with the CRA, the extent of representation regarding income levels is unclear. Coupled with the small sample size, findings should be viewed with caution.

Unfortunately, even when accounts are obtained, extracting key data about fundraised income and costs of not-for-profits is still very challenging. Naturally, annual accounts were not compiled with the intention of inclusion in our analysis, and in many cases very limited information on fundraising is provided. Some organisations present their income in a more disaggregated format but combine sources of funding (e.g. income from events and corporate sponsorship), or subsume fundraised income under another heading. Improvements in reporting have been found, however, with a large proportion of organisations categorising fundraised income as 'donations'. While this level of information cannot be disaggregated further, it does indicate an improvement on previous reporting structures and transparency.

To provide more detailed information on fundraising mix and cost, a second small sample of 24 organisations is included. The organisations responded to a survey and are anonymous. Unless explicitly stated otherwise, the figures presented in the report are for the main sample.

While there is a move to reporting fundraised income more clearly in annual accounts, it was found through an analysis of nearly 8,000 organisations that 91% of these did not use SORP standards in 2014 (Benefacts, 2016)₅. Those that did adopt SORP were subsectors with high reporting standards, notably International and Health organisations. The table below illustrates a breakdown of SORP reporters by subsector in 2014, conducted by Benefacts (2016).

Summary Statistics: SORP Standards

Organisations Following Best Practice Voluntary Financial Reporting Standards 9%

(Benefacts, 2016)

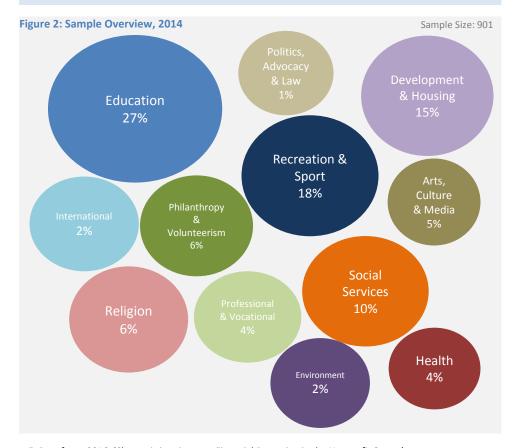
Figure 1: SORP Compliance by Subsector

| Subsector | Number of Charities using SORP | % of Subsector | % of all SORP Reporting Charities |
|---------------------------|--------------------------------------|-------------------|---|
| International | 46 | 40% | 17% |
| Health | 51 | 14% | 19% |
| Philanthropy, Voluntarism | 9 | 13% | 3% |
| Professional, Vocational | 8 | 12% | 3% |
| Arts, Culture, Media | 32 | 12% | 12% |
| Education, Research | 27 | 10% | 10% |
| Religion | 15 | 9% | 5% |
| Advocacy, Law, Politics | 8 | 7% | 3% |
| Social Services | 46 | 6% | 17% |
| Environment | 4 | 5% | 1% |
| Development, Housing | 28 | 4% | 10% |
| Recreation, Sports | - | 0% | 0% |

Sample Overview

Organisations in the sector have been divided into 12 subsectors by Benefacts. Organisations included in the sample were identified using stratified random sampling. This means that the proportion of organisations in each subsector is the same for both the sample and the entire population.

Education is the largest subsector, comprising of over a quarter of not-for-profits in Ireland, and therefore the largest in our sample. Recreation & Sports followed by Development & Housing are also very significant, at 18% and 15% respectively. The remaining subsectors are made up of a small number of organisations.



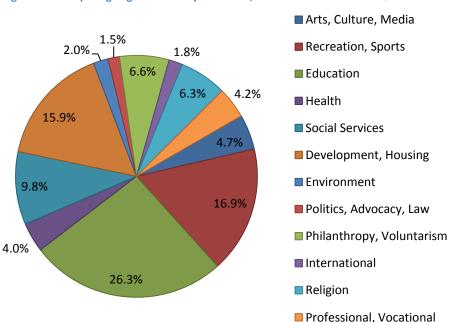


Education is the largest subsector. However, Health has the largest income accounting for 28% of total income.

As depicted in the graph below, **Education dominates the composition of the not-for-profit sector**, accounting for more than 26% of the total size of the sector followed by Recreation, Sports yielding almost 17%. Meanwhile, Health denotes a small number of organisations accounting for 4% of the entire sector. **This pattern changes significantly when the subsector size is determined by income rather than the number of organisations.**

Sample Size: 901

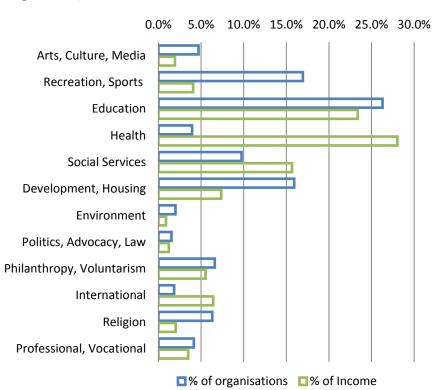
Figure 3: Participating Organisations by Subsector, 2014



When analysed by income size, the Education subsector remains large, accounting for 23% of total income. It is the Health subsector however that is the largest, yielding 28% of total income despite its relatively small size. By contrast, the Recreation, Sports subsector appears very large in terms of number of organisations, but accounts for only 4% of total income. This pattern is clearly shown in the graph below, illustrating the proportion of total income and total organisations by subsector. In fact, Health and Education account for just over half of all income in the sector.

Figure 4: Subsectors as Percentage of Total Income and of Total Organisations, 2014

Sample Size: 901

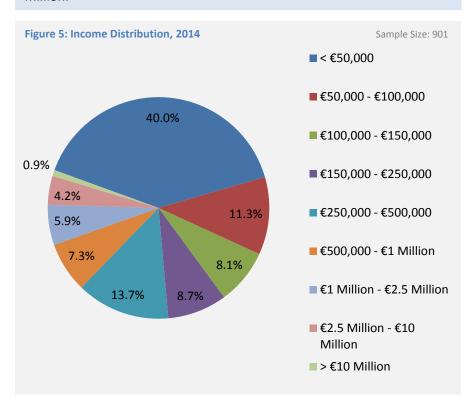






The majority of organisations in the not-for-profit sector have income less than €100,000.

The majority of organisations in the not-for-profit sector are extremely small; just over half of the sample had income of less than €100,000 in 2014. As seen below, only 11% of the sample had income exceeding €1 million.



The heterogeneous nature of the sector becomes clear in the Summary Statistics below. Although the average income is €664,970 the median is just €92,189 showing that a few large organisations are inflating the average figure. Only 14% of organisations have income above the average figure. There is a clear disparity of income between the lowest and highest income brackets within the not-for-profit sector, with a number of particularly small and very large organisations featuring in this sample.

Summary Statistics: Income, 2014

Sample Size: 901

Average €664,970

14.2% Above Average

Median €92,189

85.8% Below Average

Benefacts provides information on a significant number of not-for-profit organisations. The current total income figure of these organisations at the time of writing is €7.22bn in 2014. The lack of financial information across subsectors hampers the ability to definitively identify the size of the not-for-profit sector at this time and its contribution to GNP. It is 2into3's estimate that when the complete data is available and compiled for all subsectors, the total size will be in the region of previous estimations by the authors (see 2into3, 2015)6.

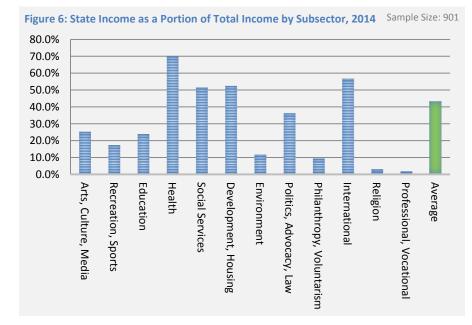
6. Power, A., Walshe, K., O'Connor, D., 2015, 'Fundraising Performance: The Fifth Annual Report on Fundraising in Ireland'.





State income accounts for 43% of total income, an increase of 4% compared to 2013.

Irish not-for-profit organisations have a high reliance on state income. While there are many organisations that do not receive state income, for this sample an average contribution of 43% of total income was identified. The Health and International subsectors are the most reliant on the state, while Professional, Vocational and Religion are most likely to source funding elsewhere. This finding is lower compared to that of the Wheel (2014), which found that in 2011-2012, state income accounts for 53% of income₇. In the U.K., statutory bodies provide 34% of total income to the sector, an increase compared to previous years (NCVO, 2016)₈.



On average, state funding as a proportion of total income increased by 4% when compared to 2013. Specific sectors show a different pattern however; as state income as a proportion of total income fell by 24% for Religion and Professional, Vocational subsectors, respectively. The Arts, Culture, Media sector reports a near 30% increase and Philanthropy, Voluntarism a 16% increase.

State funding appears to be recovering, however the landscape is set to change with the implementation of the Public Service Reform Plan (2014-2016) from which there will be a 'transition away from the traditional system of block grants and move instead to a new approach based on releasing funds in return for delivering specified outcomes' (Department of Public Expenditure and Reform, 2014: 15)9. Such measures may impact on the proportion of state funding received by the sector and for specific subsectors.

Figure 7: Change in State Funding by Subsector, 2013 - 2014

Sample Size: 880

| Subsector | % Change |
|---------------------------|----------|
| Arts, Culture, Media | 29.0% |
| Recreation, Sports | 8.4% |
| Education | -2.7% |
| Health | 2.9% |
| Social Services | 6.3% |
| Development, Housing | 1.3% |
| Environment | 8.9% |
| Politics, Advocacy, Law | 2.5% |
| Philanthropy, Voluntarism | 15.8% |
| International | 21.1% |
| Religion | -24.8% |
| Professional, Vocational | -24.7% |
| Average | 4.3% |

- 7. The Wheel, 2014, 'A Portrait of Ireland's Non-Profit Sector'.
- 8. National Council for Voluntary Organisations, 2016, 'The U.K. Civil Society Almanac'.
- 9. Department of Public Expenditure and Reform, 2014, 'Public Service Reform Plan (2014-2016)'.



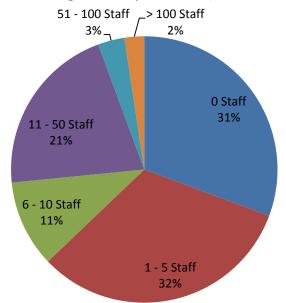
The not-for-profit sector consists of limited yet increasing staffing levels.

Most organisations included in this sample have very few paid staff members or none at all, with 63% employing five or less. Only 5% of not-for-profits in this sample have more than 50 staff members.

Diversity in the sector was also found. On average, organisations have 22 staff members, a number just over seven times that of the median of 3. Only 14% of organisations have staff levels above the average.

Figure 8: Distribution of Organisations by Staff Number, 2014





Summary Statistics: Staff Numbers, 2014

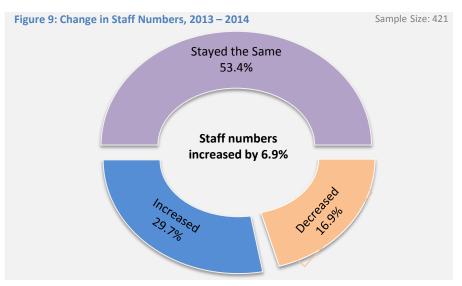
Sample Size: 567

Average 22 Staff Median 3 Staff

Above Average 13.6%

Below Average 85.9%

As seen in Figure 9, the majority of organisations' staff numbers stayed the same between 2013 and 2014. However 30% of organisations added to their teams, resulting in a 7% increase in staff numbers overall.





Fundraised Income

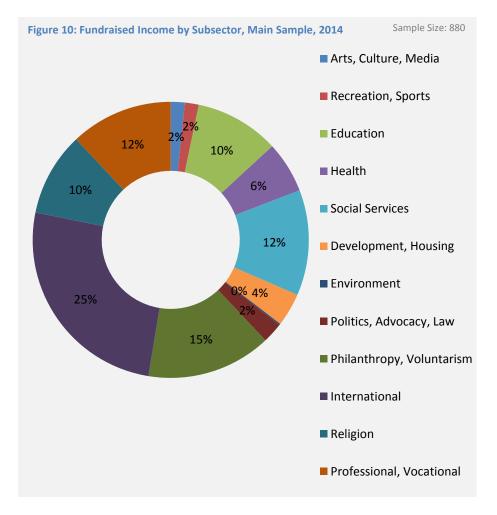


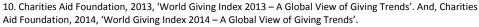
International organisations receive 25c of every €1 raised in Ireland.

Internationally, Ireland is viewed as having a highly generous population. The World Giving Index has consistently ranked Ireland in the Top 5 most charitable nations. In 2013 and 2014, Ireland was ranked the most generous nation in Europe (Charities Aid Foundation, 2013 and 2014)₁₀. The country's relationship with charity has been found to be consistent; from 2008-2014 the proportion of the population giving to charity has been 70% or over, with the frequency of donating still registering 74% in 2014, the same percentage found in 2013.

As indicated in the methodology, many sets of accounts are aggregated so that fundraised income at worst is subsumed under 'total income' and at best is under 'Donations'. Only a small number of organisations in our sample gave additional information. It is on this small group that this analysis is carried out. As such, the results are no longer necessarily representative of the experiences of the entire sector.

A breakdown of fundraised income across the different subsectors is illustrated in Figure 10. The International subsector was found to be an especially prolific fundraiser in 2014 accounting for 25c of every €1 raised, followed by Philanthropy and Voluntarism at 15%. Professional, Vocational organisations amount to 12% of the total; however, this is mainly the result of membership fee income. While Recreation, Sports organisations only contribute 2% of total fundraised income, this subsector's potential may not be fully reached as sport is currently excluded from the remit of the 2009 Charities Act.







Fundraising Mix

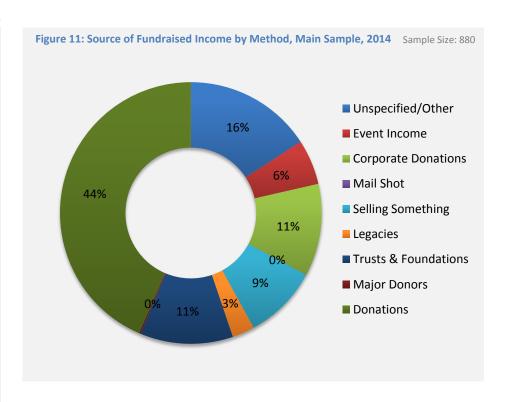


Corporate and Trust & Foundation income is large, with each representing 11% of total fundraised income.

A wide range of techniques are used to raise funds in the not-for-profit sector. These include Direct Mail, running Events, soliciting Major Gifts, Donations, and Selling Items. Implementation of each of these requires a different skillset, time commitment and cost. Each organisation must identify what range of fundraising techniques best meets their funding needs and capacity, measured in terms of overall income. The composition of the fundraising mix is also dependent on the subsector and the specific cause of the organisation.

Nearly 45% of funds raised fall under the category of 'Donations', as identified from the sample's annual accounts. Thus, while this form of fundraised income is included in the analysis, further detail as to the type of donation or method used is unknown. Moreover, Unspecified fundraised income accounts for 16% of the total. For fundraising methods that have been specified in the annual accounts, contributions from Trusts and Foundations and Corporate Donations are significant accounting for 11% of total fundraised income respectively. Similarly, income from Foundations accounts for 13% of total fundraised income in the U.K. however Corporate Donations only total 4% of income (Pharoah, 2015)11.

One organisation experienced a significantly large corporate donation in 2014, indicating the value of an active fundraising Board and the cultivation of corporate and individual relationships. With this organisation removed as an outlier, the proportion of Corporate Donations as a percentage of total fundraised income reduces to 8%.





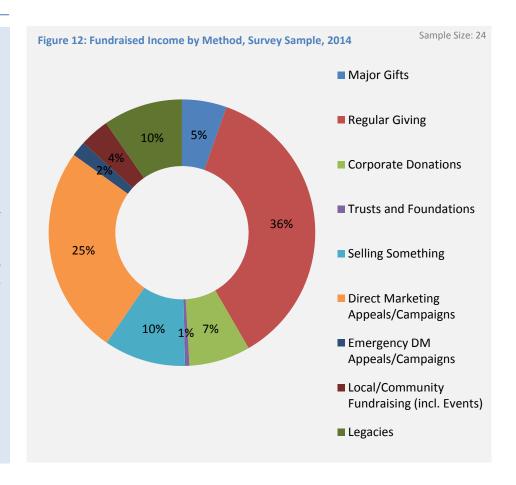
Fundraising Mix



The majority of fundraised income is raised through relationship fundraising methods.

Of the 24 organisations for which detailed data is provided, the distribution of fundraised income by technique in 2014 is available₁₂. Similar to the wider scale fundraising mix for the entire sample, the majority of fundraised income is derived from relationships, in particular, Regular Giving (36%) and Direct Marketing Appeals (25%). Divergence from more traditional fundraising methods is clear as Local/Community Fundraising accounts only for 4% of total receipts, however Selling Something accounts for 10%. Relationship fundraising methods represent 59% of total receipts. The Wheel (2014)₁₃ reported similar findings for 2011-2012, stating an interest in the not-for-profit sector in moving away from event-type fundraising towards the use of standing orders/direct debits and online giving.

Figure 12 illustrates a more detailed picture of the fundraising mix of the sector compared to the analysis of annual accounts. The level of diversity in the sector in relation to size and fundraising methods however results in the potential of one organisation skewing the overall findings. A systematic approach to gathering evidence on the fundraising landscape is then required which can be used to inform and benchmark effectiveness. Presently, the knowledge gap between Ireland and the U.K. surrounding the not-for-profit sector is closing with the launch of Benefacts. However there are still gaps in sectoral knowledge of the Irish fundraising landscape when compared to international counterparts.



^{12.} Due to the small sample size, on observations has been removed as an outlier. Findings are based on a small, non-random sample of 24 organisations and should be viewed with caution.

13. The Wheel, 2014, 'A Portrait of Ireland's Non-Profit Sector'.



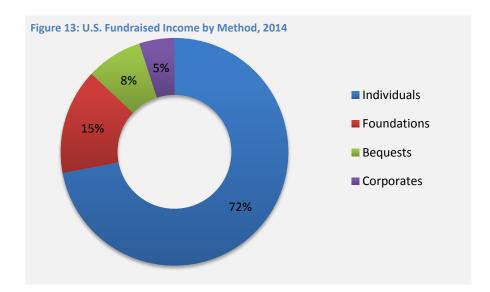
Fundraised Income: International Comparisons

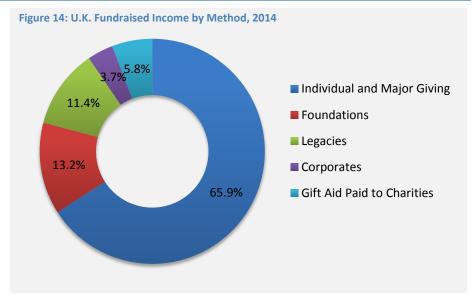
Ireland receives a similar proportion of fundraised Income from individuals to that of the U.S. and U.K.

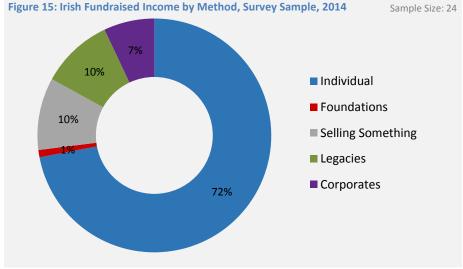
Individual donations dominate the U.S. fundraising mix. According to the recent Giving U.S.A. report, individual donations made up 72% of U.S. contributions in 2013 14.

Individual donations were also found to dominate the U.K. fundraising mix, totalling £10.6 billion in 2014 (National Council for Voluntary Organisations, 2015)₁₅.

When compared to Figure 15 which groups all individual fundraising methods, similarities between the Irish fundraising mix and that of the U.S. and U.K. emerge; with 72% of fundraised income in Ireland received from individuals.









Estimated GDP and Per Capita Equivalent

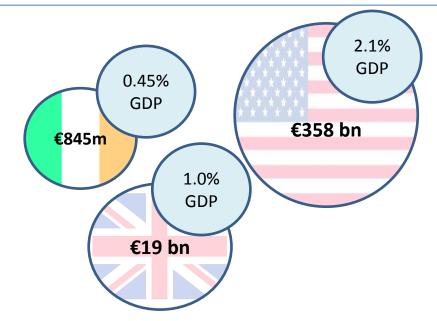
Ireland's per capita giving is €183; more than half that of U.K. giving levels and 4 times less than the U.S.

The fundraised income of our sample totalled €57 million in 2014. As these organisations are an approximately representative sample, this number can be extrapolated to the entire sector. In order to reduce the possibility of overestimation the top 1% of organisations were removed from extrapolation₁6. Due to the diversity of this form of income as well as a lack of consistent reporting, any figure presented on market size is an estimate and should be viewed with caution. With these caveats in place, it is estimated that the Irish not-for-profit sector's fundraised income totalled €845 million in 2014₁7. Irish GDP was €189 billion in 2014, suggesting that fundraised income is equal to 0.45% of this amount₁8. The not-for-profit contribution to GDP is very small when compared to the U.S. contribution of 2.1% in 2014 (Indiana University Lilly Family School of Philanthropy, 2015)₁9. The authors note however that the U.S. not-for-profit and charitable giving landscape is much larger compared to Ireland₂0.

It is estimated that Ireland's rate of giving per capita was €183 in 2014. This is lower than the U.K. and the U.S., at €368 and €792 respectively and indicates that although Irish people give frequently, the scale of giving is lower than our international counterparts. The U.K.'s charitable giving is just over double per capita compared to Ireland, while the U.S. gives over 4 times more.

16. The 99% of organisations below this threshold were multiplied by ≈20.0001 to estimate total fundraised income. Organisations above this threshold were then added to the total figure. As such, these large organisations appear only once.

- 18. CSO, 2016, 'Government Finance Statistics Annual'.
- 19. Indiana University Lilly Family School of Philanthropy, 2015, 'Giving USA'.
- 20. Pharoah et. al., 2015, 'Giving Trends Top 300 Foundation Grant-Makers'. Association of Charitable Foundations.







^{17.} Due to variances in the sample and methodology, this figure cannot be compared to previous reports in this series.



Ireland's tax incentive to give is at odds with practically all developed economies.

It has been consistently found that while Ireland is generous by frequency of giving, monetary giving levels are half that of the U.K. Figure 15 is adapted from a previous version of this report and provides explanations as to this variance₂₁.

There are a number of factors which could explain the difference in per capita giving levels in the U.K. and Ireland. Ireland has the least amount of charitable Trusts and Foundations in Europe (Association of Charitable Foundations, 2007) whereas the U.K. has some 8,800₂₂. The giving culture in the U.K. is more developed and there are greater levels of transparency and trust, due in part to a longer period of regulation. The significant difference between the U.K. and Irish tax code in relation to philanthropic giving is one of the factors affecting Irish giving levels.

The level of incentive in Ireland is at odds with not only the U.K. but practically all developed economies. Most countries offer incentives at 100% of the value of income tax; the donor and/or the charity can then claim or be exempt from 100% of the tax that has been paid or would be paid on the amount donated (Charities Aid Foundation, 2016)₂₃. For example, while in the U.K. the incentive on a £5,000 donation is 100% of the highest rate of tax, in Ireland for a gift of the same level the incentive is 78% of tax paid at the higher rate.

The U.K. also operates a Gift Aid scheme where this incentive is spilt between the donor and the charity whereas in Ireland only the charity receives the benefit of the incentive. Ireland is also unusual in being one of the few developed economies which caps the incentive. Most countries, including the U.K., set no annual limit for the value of donation by a taxpayer on which the tax paid is reclaimable.

For Legacy donations, the U.K. offers a specific incentive where 10% or more of an estate is donated there is a 4% reduction on the tax paid on the entire estate. In Ireland no such incentive exists.

Ireland also uses a floor, set at €250, before any incentive applies whereas the U.K. has no minimum level. In fact, no developed economy, apart from Ireland, sets a minimum donation amount (Charities Aid Foundation, 2016).

Figure 16: Tax Incentive to Give, Ireland vs U.K.

Incentive to Give

- No personal benefit is available on individual donations in Ireland
- Tax schemes benefit charities and U.K. donors
- The value of a corporate donation is deducted at the corporation rate of tax in Ireland
- Corporate donations are deducted from total profits before tax in the U.K.

Giving Culture

- Ireland is generous by frequency but U.K. gives more
- Ireland significantly less trusts and foundations than the U.K.
- Legacy giving is standardised in U.K. compared to Ireland
- U.K. Lottery Funding is a significant source of income compared to Ireland

Transparency and Trust

- Regulation was established in 2014 in Ireland, 7 years after the U.K.
- 9% of Irish charities used SORP but in the U.K., SORP is mandatory
- For Ireland and the U.K., there is a need to improve public opinion

- 22. Association of Charitable Foundations, 2007, 'Grantmaking by U.K. Trusts and Foundations'.
- 23. Charities Aid Foundation, 2016, 'Foundation States: An International Comparison of the Tax Treatment of Donations'.



^{21.} Figure 15 is adapted from previous version of this report, see Power, A, Walshe, K, O'Connor, D, 2015 'Fundraising Performance: The Fifth Annual Report on Fundraising in Ireland'.

Fundraising Costs



It is essential that not-for-profit organisations fundraise in an efficient, professional manner in order to maximise the benefit to the cause, the impact of an individual donation and to ensure a positive public image. Many organisations are nervous about disclosing administrative, overhead and fundraising costs to the public, especially following the series of scandals that hit the charity sector in recent years. A lack of public trust was apparent in 2014; 56% individuals did not trust charities during this period. Moreover, the controversies surrounding the use of public and fundraised income changed 63% of individual's perceptions of charities (Amárach Research, 2014)₂₄.

However, appropriate investment in overheads and staff is required to ensure ongoing organisational efficiency, effectiveness and sustainability, and to attract and retain staff. Moreover, transparency surrounding the costs of fundraising is necessary to rebuild public confidence and trust. Zero fundraising costs are an illusion. Thus, although low fundraising and administration costs are clearly desirable, the relationship between efficiency and cost ratios is in no way linear. As such, findings should not be perceived or interpreted as equating low fundraising costs with organisational effectiveness or organisational quality.

More practical limitations of the summary 'cost to raise a euro' measure include:

- Poor quality data is available from annual accounts
- Organisational fundraising outcomes are not explicitly fundraising activities i.e. Media based raising awareness
- Large annual fluctuations of fundraised income and investment results in figures that may not be representative of an organisation's actual position
- Fundraising costs are correlated with a range of organisational characteristics including size, cause, capacity and age

Very few organisations provide both cost and income data in relation to their different fundraising techniques. As a result aggregate data for 24 organisations that supplied detailed fundraised income and costing figures for 2014 are included. While this sample is not representative, due to the poor quality information in accounts for this purpose, it is currently the most accurate depiction of the cost of fundraising available. Thus, the fundraising cost is, at best, an estimate based on a small, non-random, sample and should be viewed with caution.

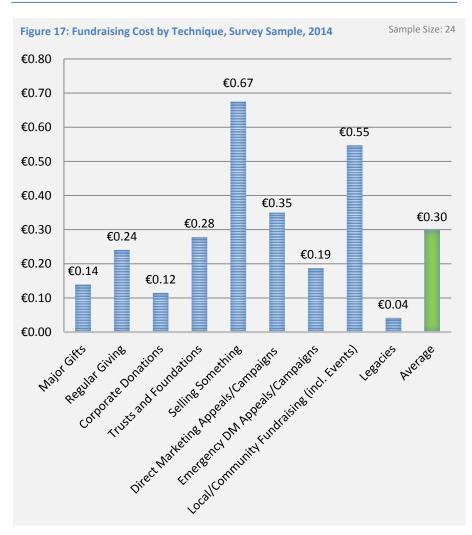
The need to build on this data is emphasised to reflect the current reality of the not-for-profit sector in Ireland and to provide Boards, CEOs and Fundraising Executives with information, which they can use to identify their own organisation's standing among their peers.



Fundraising Costs

S=N=0

On average, it costs 30c to raise €1. Selling Something is costly while Legacies and Corporates are cost effective.



The cost of raising money varies across fundraising techniques, however the average cost of fundraising is 30c per €1 raised₂₅. Selling Something was reported as especially costly followed by Local/Community Fundraising. Of the techniques for which we have data, it appears that Legacies and Corporate Donations are the most cost effective, followed by Major Gifts₂₆.

As previously outlined the fundraising landscape in Ireland differs to that of the U.K. These differences are even more apparent when compared to the U.S. Therefore, while international costs of fundraising are illustrated below, the fundraising landscape and therefore the related costs are not directly comparable with Ireland.

30c invested = €1 raised in Ireland

18p invested = £1 raised in U.K. (NCVO, 2012)27

20c invested = \$1 raised in U.S. (Greenfield, 1999)28



^{25.} Due to the small sample size, two observations have been removed as outliers.

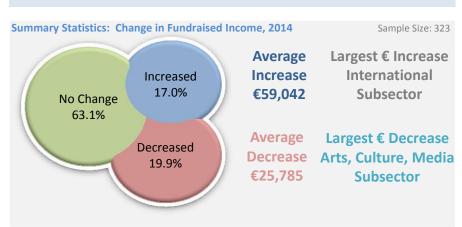
^{26.} Findings are based on a small, non-random sample of 24 organisations and should be viewed with caution.

^{27.} National Council for Voluntary Organisations, 2012, 'Civil Society Almanac'.

^{28.} Greenfield, J., 1999, 'Fund-Raising: Evaluating and Managing the Fund Development Process'.

Fundraised income increased by 7% in 2014. However the majority of organisation's income did not change.

On average, a 7.4% increase in fundraised income between 2013 and 2014 was found₂9. For this sample of organisations, fundraised income increased in spite of scandals that the sector faced in 2014. The monetary increase for this cohort of organisations is small however, totalling just under €4m. It also is important to note that subsectors and organisations have widely differing experiences and one summary figure does not represent the entire sector. Indeed, the majority of organisations (63%) experienced no change in fundraised income. Only 17% reported an increase in fundraised income and 20% experienced a decrease. As can be seen below however, the average increase was more than double that of the decrease. Moreover, variance is apparent in the subsectoral change in fundraised income. The average fundraised income change for International organisations was nearly €42,000; while Arts, Culture, Media organisations experienced a reduction of just over €10,000 on average.



Summary Statistics: Change in Fundraised Income by Subsector, 2013-2014 Sample Size: 323

| | 0 | the second second second | 1 |
|------------------------------|------------------------------|--------------------------|--------------------------------|
| Subsector | Total Change 2013 to 2014 | % Change 2013 to 2014 | Average Change 2013 to 2014 |
| Arts, Culture, Media | -€344,839 | -26.8% | -€10,954 |
| Recreation, Sports | -€135,513 | -13.3% | -€922 |
| Education | €413,245 | 8.1% | €1,774 |
| Health | -€348,944 | -9.3% | -€10,905 |
| Social Services | €1,325,092 | 23.2% | €15,408 |
| Development, Housing | €5,185 | 0.2% | €37 |
| Environment | €13,833 | 18.1% | €814 |
| Politics, Advocacy, Law | €79,702 | 6.2% | €5,693 |
| Philanthropy, Voluntarism | €236,472 | 2.9% | €4,008 |
| International | €1,579,544 | 14.6% | €41,359 |
| Religion | €72,816 | 1.3% | -€4,279 |
| Professional, Vocational | €846,294 | 14.2% | €22,271 |

While this sample experienced an overall increase in fundraised income, conflicting findings have been reported. The Wheel (2014) found that out of 150 organisations, 20% reported a drop in fundraised income of more than 10%30. Furthermore, Amarách Research (2014) suggested that more than 50% of Irish people were less willing to donate to charity as a result of the scandals and estimated a 45% drop in donations31. However, in a more recent analysis on a small number of charities, Boss (2015) found that those with good governance and transparency were in a better position to respond to the scandals and subsequently experienced minimal consequences32. These organisations focused on improving governance, strengthening donor trust and moved away from attracting new donors towards retention approaches.

- 29. Due to the small sample size, one organisation has been removed as and outlier.
- 30. The Wheel, 2014, 'Call for detailed timeline and implementation plan for Charities Regulator'.
- 31. Amárach Research, 2014, 'Attitudes to Giving: Omnibus Research'.
- 32. Boss, I., 2015, 'Strategic Implications of the CRC Scandal for Donor Interactions in Irish Charities'.



This report is designed to provide an overview of the status of the notfor-profit sector in 2014. The motivation behind the report is to provide objective information, stimulate debate and discussion and encourage

more detailed reporting of fundraising data.

This report found that fundraised income increased in 2014 for the fifth consecutive year, rising by 7% compared to 2013. In the context of the charity scandals in 2014, which influenced wider public perception of charities, it appears that fundraised income was not as negatively impacted as initially expected.

It is important to note however that these results and all those in the report, whether at a sector or subsector level, hide the true level of diversity amongst the experience of not-for-profit organisations in 2014. Whilst empirical research into the third sector is essential to inform the funding targets, to identify best practice and to benchmark the performance of individual entities, CEOs, donors and civil society should remain cognisant of the heterogeneity even within each subsector. Thus, although the results may assist in guiding discussion, the fact that each not-for-profit is so specific and distinct in history, structure, function, staffing levels, sector interest and sources of income, must be to the forefront of any report.

The key results arising from this report are that the Irish not-for-profit sector had a 7% increase in fundraised income between 2013 and 2014, even in light of the scandals that faced the sector during this period. The total income generated from philanthropic sources amounted to €845m in 2014, with the average cost to raise €1 estimated at 30c. Ireland's giving per capita was €183 in 2014, half that of the U.K., indicating that while the sector shows continuous growth, Ireland has continued its scope to increase its charitable giving by learning from the U.K.

Appendices

Appendix A: Stratification of all Organisations, 2014

| Sector | Organisations | % of Population | Sample |
|---------------------------|---------------|-----------------|--------|
| Arts, Culture, Media | 847 | 4.7% | 43 |
| Recreation, Sports | 3,053 | 16.9% | 152 |
| Education | 4,736 | 26.3% | 236 |
| Health | 712 | 4.0% | 35 |
| Social Services | 1,757 | 9.8% | 88 |
| Development, Housing | 2,870 | 15.9% | 143 |
| Environment | 360 | 2.0% | 18 |
| Politics, Advocacy, Law | 276 | 1.5% | 14 |
| Philanthropy, Voluntarism | 1,190 | 6.6% | 60 |
| International | 332 | 1.8% | 17 |
| Religion | 1,138 | 6.3% | 57 |
| Professional, Vocational | 748 | 4.2% | 38 |
| Total | 18,019 | 100% | 901 |

Appendix B: Replacements by Subsector, 2014

| Subsector | Dissolved | Assets | No CRO No. | Est. Post 2014 | Total |
|---------------------------|-----------|--------|---------------|----------------|-------|
| Arts, Culture, Media | | | 13 | 7 | 20 |
| Recreation, Sports | | | 112 | | 112 |
| Education | | | 224 | | 224 |
| Health | 1 | | 6 | 3 | 10 |
| Social Services | 1 | 6 | 21 | 2 | 30 |
| Development, Housing | | 8 | 9 | 11 | 28 |
| Environment | 1 | | 2 | 4 | 7 |
| Politics, Advocacy, Law | | | | 4 | 4 |
| Philanthropy, Voluntarism | | | 53 | | 53 |
| International | 1 | | 7 | 2 | 10 |
| Religion | | 4 | 87 | 11 | 102 |
| Professional, Vocational | | 2 | 10 | 3 | 15 |
| Total | 4 | 20 | 544 | 47 | 615 |



About the Author and Sponsor



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Complete Sample of Organisations

| Arts, Media, Culture | | Recreation, Sports | | |
|--|---|---|---|---|
| Pitts, Micala, Calcare | Athenry Agricultural Show And Home Industries | neacut | on, sports | Tullamore & County Offaly Agricultural Show Society |
| Afro Euro Film Foundation Limited | Limited | Edenderry Swimming Pool Limited | Ossory Agricultural Society Company Limited | Co. Limited |
| Association Of Irish Musical Societies Limited | Bagenalstown Swimming Club Limited | Fencing Ireland | Pairc Imeartha Na Cille Moire Teoranta | Tullow Agricultural Show Society Company Limited |
| issociation of man wasical societies Limited | Ballinasloe Clay Pigeon Shooting Grounds Company | Tellering irelatio | Taile iiileartiia iva eine ivione Teoranta | Tailow Agricultural Show Society Company Elimited |
| Cashel Arts Fest Limited | Limited By Guarantee | Fitzgerald Stadium Committee Limited | Palmerstown United Football Club Limited | Tydavnet Village Community Centre Limited |
| | | | | |
| Connemara Community Radio Limited | Ballincurry Leisure Centre Company Limited | Fossa Community Centre Limited | Portarlington Leisure Centre Limited | Virginia Pumpkin Festival Limited |
| Crafts Council Of Ireland Limited | Ballinhassig Soccer Club Limited | Galway City Gym Limited | Prosperous United Limited | Walkinstown Sports And Athletic Federation Limited |
| Cumann Naisiunta Na Gcor | Ballybunion Men's Shed Group Limited | Gleann An Phreacan Teoranta | Rally Promotions Limited | West Waterford Autograss Limited |
| Foxford Resources Limited | Ballyloughan Social Club Limited | Glencar Community Park | Rith | West Waterford Gaa Clubs Limited |
| Francis Ledwidge Museum And War Memorial Centre | | | | |
| Limited | Ballymackey Football Club Limited | Global Powerlifting Committee Limited | Roscommon And District Soccer League Limited | Westcove Pontoon Limited |
| Galway Youth Arts Alliance | Ballyshannon Annual Show Limited | Gort Golf Club Trustees (Castlequarter) Limited | Roscommon Leisure Centre Limited | Westmeath & District Motorclub Limited |
| | | Gortnahoe Community Development Association | | |
| Improvised Music Company Limited | Bandon Brinny Group Limited | Limited | Roscrea Tennis Club Limited | Westport Sports Complex Limited |
| , , | · · | | | Wexford Swimming Pool And Leisure Company |
| Institute Of United Cultures Limited | Bluestop Limited | Gráinne Uaile Sub Agua Club Limited | Sailing In Dublin Club Limited | Limited |
| Irish Georgian Foundation | Bonniconlon Sports Limited | Ice Skating Association Of Ireland | Saint Francis Football Club Limited | Wippell Limited |
| mon ocorgian i ounuation | Dominiconion Sports Limited | THE SKARING ASSOCIATION OF ITERATIO | Same Francis i Ootbaii Ciub Ellillecu | "Irish Management Institute" (Foras Bainistiochta Na |
| Kalls Litarany And Cultural Eastival Company Limited | Cairde Mór Limited | Imac Martial Arts Ireland Limited | Sligo Pagional Sports Contro Limited | H-eireann) |
| Kells Literary And Cultural Festival Company Limited | Cande MOI Limited | imac ividitidi Arts ireidilu Liffilleu | Sligo Regional Sports Centre Limited | • |
| WIL T 11 11 0 | | | | 80:20 Educating And Acting For A Better World |
| Kildare Town Heritage Company Limited By Guarantee | Camross Game Preservation Association Limited | Ionad Pobail Agus Spoirt Naomh Muire Teoranta | Sligo Sport And Recreation Partnership Limited | Limited |
| | | | | After Schools Education And Support Programme |
| Livin Dred Theatre Company Limited | Carlow Farmers Hunt Club Limited | Irish Amateur Rowing Union Limited | South Dublin Senior Citizen Club Limited | Limited |
| Longford Heritage Centre Limited | Carrick On Suir Motor Club | Irish Basketball Arena Limited | Spórtlann Naomh Anna Teoranta | Ag Eisteacht |
| Louth Contemporary Music Company Limited By | Carrick-on-suir Golf Club Company Limited By | | | |
| Guarantee | Guarantee | Irish Flying Disc Association Limited | St Mochtas Fc Limited | Aileach Centres Company Limited By Guarantee |
| Mullingar Integrated Arts Centre Limited | Carrig Waterski And Wakeboard Centre Limited | Irish Steam Preservation Society Limited | St. Anne's Sporting And Recreational Club Limited | Alliance Française De Cork Limited |
| Music For Galway | Carrigkerry Sports Association Limited | Irish Waterski & Wakeboard Federation Limited | St. Colmcille's Sports Park Limited | Alliance Française De Kilkenny Limited |
| Music Publishers Association Of Ireland Limited | Castlegannon Show Limited | Kenilworth Bowling Club Limited | St. Matthews Boxing Club Limited | Alliance Française De Limerick Limited |
| Oral History Network Of Ireland Limited | Cerebral Palsy Sport Ireland Limited | Kildysart Agricultural Show Society Company Limited | | Alliance Française Limited |
| Pallas Projects Limited | Cfcd Limited | Kilkenny Sub-aqua Club | St.Brendan's United Football Club Limited | Amethyst Resource For Human Development Limited |
| Pivotal Arts Limited | Cheval (Jordanstown) Limited | Killenagh Wanderers F.C. Limited | Strokestown Agricultural & Industrial Show Limited | |
| | | | | An Cheim Computer Services Limited |
| Popical Island | Clonakilty A.F.C. Limited | Kilmaley Sports And Leisure Complex Limited | Tennis Ireland Limited | Ballinode Catering & Services Limited |
| Science Gallery International | Clonakilty Community Sports Association Limited | Kilmoganny Hunt Limited | The 1916 - 1921 Club Limited | Ballyfermot I.T. Centre Social Economy Limited |
| | Clones Erne East Community Sports Facility | | The Association Of The Boxing Union Of Ireland | |
| South Mayo Research Foundation Limited | Management Company Limited | Kilnaboy Recreational Facilities Limited | Limited | Ballymun Day Nursery Limited |
| The Contemporary Music Centre Limited | Clonkeen Community Council Limited | Knocklyon United Football Club Limited | The Ballybrown Youth Field Project Company Limited | Bandon Grammar School |
| | | Laois Sports Partnership Company Limited By | | |
| The Hawk's Well Theatre Limited | Club Dornálaíochta & Aclaíochta Chonamara Teoranta | Guarantee | The Cavan Centre Limited | Baptec Limited |
| The Kennelly Foundation Limited | Cork City Fire Brigade Social And Sports Club Limited | Larkin Into Further Education Limited | The Dublin And District Motor Cycle Club Limited | Blanchardstown Hospital Society Limited |
| The Leitrim Design House Limited | Corofin (North Clare) Agricultural Show Limited | Leave No Trace (Ireland) | The Inishowen Agricultural Society Company Limited | Blessington Montessori School Limited |
| The Moat Club Limited | County Kildare Motor Club Limited | Leixlip Salmon Festival Limited | The Irish Amateur Weightlifting Association Limited | Boston College Ireland Limited |
| The National 1798 Historical Centre Limited | County Sligo Races Limited | Leopardstown Tennis Club Limited | The Irish Kennel Club Limited | Boyle Computer Training Limited |
| The Sculptor's Society Of Ireland Company Limited By | | Topa. In terms of the Emilian | | |
| Guarantee | Cumann Lucht Capaillini Conamara | Lets Do It Global Limited | The Leinster Aero-club Limited | Boyne Research Institute Limited |
| Guarantee | Cumanii Luciit Capaniinii Conamara | Lets Do it Global Littlited | | boyne Research histitute Limiteu |
| The Terrole Ben Cellen And Chadina Limited | Comment of the black Cool Comment (Colored Towns and | Line wiel Mante and Mante week Clark Line to a | The Rock Inn Vintage Club Company Limited By | Decades Community Disc Community dead |
| The Temple Bar Gallery And Studios Limited | Cumann Luthchleas Gael Carna/Caiseal Teoranta | Limerick Motocross Motorcycle Club Limited | Guarantee | Brandon Community Play Group Limited |
| The Upstate Theatre Project Limited | Donaghash Leisure Centre Limited | Loughrea Swimming Pool Company Limited | The Tipperary Light Car And Motorcycle Club Limited | |
| Valentia Island Heritage Centre Limited | Donard Glen Equestrian Club Limited | Macroom Soccer Club Limited | The Wellie Race Company Limited | Burren College Of Art Limited |
| | | | | Canal Communities Training Programme Turas |
| Viking Triangle Trust Company Limited | Donegal Motor Club Limited | Mannan Castle Golf Club Limited | Thomastown United Afc Limited | Limited |
| Waterford And Suir Valley Railway Company Limited | Drogheda City Fc Limited | Midleton Football Club Limited | Thurles Golf Club Limited | Catholic Primary Schools Management Association |
| Materford Arts Festival Limited | Duagh Sports & Laisura Campley Limited | Managall Football Club Limited | Tinahaly Agricultural Show Society Company Limited | Centre For Recovery And Social Inclusion Carly Limite |
| Waterford Arts Festival Limited | Duagh Sports & Leisure Complex Limited | Moneygall Football Club Limited | Tinahely Agricultural Show Society Company Limited | Centre For Recovery And Social Inclusion Cork Limite |
| Youth Ballet West Limited | Dublin & District Schoolboys League Limited | Moville Celtic Football Club Limited | Tintern Community Sports Complex Limited | Ceol Scoil Chiarrai Teoranta |
| Youghal Rugby Football Club Limited | Dublin Bay Sailing Club | Mullaghmore Sailing Club And Centre Limited | Tralee Autosports Limited | Ceol Scoil Chiarrai Teoranta |
| Aisling Annacotty Afc Limited | Dublin City Sports & Leisure Services Limited | Musaem Chumann Luthchleas Gael Teoranta | Tralee Gymnastics Club Limited | Cheeverstown School Limited |
| An Riocht Stadium Limited | Dundalk & District Moto-cross Club Limited | National Rifle Association Limited | Tralee Regional Sports And Leisure Company Limited | |
| Aodh Ruadh C.L.G. Teoranta | Dundrum South Dublin Athletic Club Limited | North Dublin Coaching Centre Limited | Transport Enthusiasts Club Limited | Children's Language Development Project Limited |
| | | | | |

| Recreation, Sports (continued) | | Education (continued) | |
|---|---|--|---|
| City Of Dublin International Primary School Limited | Fondúireacht Na Gaeilge | Limerick Community Based Educational Initiative Limited | Sexton Street Food Dudes Limited |
| Clans Of Ireland Limited | Gaelscoileanna Teoranta | Lucan Educate Together School | Skellig Foundation Limited |
| Clare Family Learning Project Limited | Galbally Childcare Services Limited | Maharishi International University (Ireland) Limited | Skills 2 Share Skill Training Systems, Limited" |
| Clondalkin Community Montessori School Limited | Galway Board Of Science & Technology Limited | Manor Retail Limited | Sligo Academy Of Music Limited |
| Cluain Training & Enterprise Centre Limited | Ghala Limited | Marketing English In Ireland Limited | Sligo Grammar School Company Limited By Guarantee |
| Club Italiano Dublino Limited | Glash School Community Limited | Mediator's International Institute Limited | Slm Training Limited |
| Cms Learning Centre Limited | Glin Jobsclub Limited | Mercy Pre-school Company Limited By Guarantee | Smartbay Ireland Limited |
| Colaiste Thuar Mhic Eadaigh Teoranta | Grásta Christian School | Midleton College Limited | St Angela's College Sligo Limited |
| Colaiste Ui Chomhraidhe Teoranta | Griffith Barracks Multi-denominational School Limited | Midleton Schools Group Limited | St Olivers Pre-school Ballycashen Limited |
| College Support And Services Company Limited By Guarantee | Guardian Angel Pre-school (Thurles) Limited | Mobile It Limited | St. Gerard's School Trust |
| Comhairle Mean-scoil Mhuire Agus Ide Teoranta | Hpsunet Limited | Mount Anville Sacred Heart Education Trust Limited | St. Johnston / Carrigans Resource Group Limited |
| Comhlacht Gaeloideas Chualann | I.R.D. Foilmore Kells Company Limited | Muckross Community Playschool Limited | St. Kevin's Cabas School Limited |
| Common Purpose (Ireland) Limited | Iga Research Limited | Naionra Gael Scoil Aogain Teoranta | St. Luke's Institute Of Cancer Research |
| Education | Imaginosity Limited | Naíonra Gaelach An Tulach Mhór Limited | St. Margaret's Pre-school Limited |
| Lucation | Inishowen Community (And Recreational) Carndonagh | Naionia daciden i i raden i i inicea | St. Margaret 3 Tre School Ellinted |
| Cooleenbridge Limited | Community School Sports Development Project | Naiscoil Dhomhnach Og Teoranta | St. Oliver Plunkett Community Pre-school Limited |
| | Institute Of Biology C | - | 2. 2 |
| Core College Limited | Ireland) | Nano Nagle Pre-school Limited | St. Philomena's School (Limerick) Limited |
| Cosmos Education Limited | Irish Academy Of Bio Medical Sciences | National Engineering Technical Skillsets Limited | Stepping Stones Community Playgroup Limited |
| Cus Afterschool Limited | Irish Fiscal Policy Research Centre Limited | National Institute For Bioprocessing Research And Training | Stepping Stones Educating Children With Autism Limited |
| Cus / Weerschool Elimited | man risearr oney research centre emitted | National Traveller Money Advice And Budgeting Service (Mabs) | Stepping Stories Educating Children With Addish Emilied |
| Deis Scop Scp Teoranta | Irish Haemochromatosis Association Limited | Limited | Stepping Stones Meath Aba School Limited |
| | | Newbridge Community Training Workshops Company Limited By | |
| Destination & Events Marketing Limited | Irish Hospitality Institute | Guarantee | Student Sport Ireland Limited |
| Development Perspectives Limited | Irish Institute Of Hellenic Studies At Athens Limited | Newpark Music Centre Limited | Suide Iol-oidis Duin Aill Teoranta |
| Diabetes Ireland Research Alliance Limited | Irish Lung Foundation Limited | Nexus Europe (Ireland) Limited | Suzuki Education Institute Of Ireland Limited |
| | | | T.R.A.I.L. (Transition Residential Accomodation For Independent |
| Dit Foundation | Irish Mathematical Trust | North Clondalkin Integrated Family/ School Project Limited | Living) Limited |
| Docklands Community Trust | Irish Medical Educational Services Limited | North West S.T.O.P. Limited | Teddy's Community Playschool Limited |
| Dominican Montessori Pre-school Company Limited By | | | |
| Guarantee | Irish Montessori Education Board Trust Limited | Offaly Innovation And Design Centre Limited | The American College, Dublin Limited |
| Doorus Community Montessori School Limited | Irish Nutrition And Dietetic Institute Limited | Ogra Dun Dealgan Training Workshop Limited | The Bewley Foundation Company Limited By Guarantee |
| Drogheda Schools' Community Programme Limited | Irish Second-level Students' Union Limited | Oideas Gael Teoranta | The Bray School Project |
| Dromahair Community Playschool Limited | Irish Undergraduate Awards Limited | Paisti Beaga Limited | The Children's Cultural Centre Limited |
| Drumkeerin Tourist And Development Company Limited | Irish Veterans Historical Research Centre Limited | Pavee Point Trust Limited | The Childrens House Limited |
| Drumlin House, Vocational Training Centre For The Handicapped | | | |
| Limited Dublin Institute Of Technology Students Union Company Limited | Irish Vipassana Trust | Pearse College Community Nursery Limited | The Commons Community Playschool Limited |
| By Guarantee | Jset Properties Company Limited By Guarantee | Pobal Gael Bhaile Munna Teoranta | The Cork Academy Of Music Limited |
| Dublin South East Community Training Centre Limited | Keelogue Institute Limited | Presentation Brothers Schools Trust | The Edmund Burke Institute |
| Dun Laoghaire Community Training Centre Company Limited By | * | Tresentation brothers sendois trust | The Editional Barke Histitute |
| Guarantee | Kerry Action For Development Education Limited | Presentation Pre-school Dungarvan Limited | The European Computer Driving Licence Foundation Limited |
| Dundalk Grammar School Limited | Kerry Life Skills Limited | Research And Organisation Services Limited | The Family Therapy Network Of Ireland |
| Dundak Grammar School Emilied | Kerry Life Skills Littlited | Research And Organisation Services Limited | The Failing Therapy Network Of Heland |
| Education And Training Services Trust Limited | Kilfinane Playschool Limited | Ronanstown Women's Community Development Project Limited | |
| | | | The Friends Of Bill W Club Donegal Company Limited By |
| Emly Playschool Limited | Killala Playschool Limited | Rosemont Educational Foundation Limited | Guarantee |
| | | | The Institute Of Technology Sligo Consultancy Research And |
| Enactus Ireland | Killeigh Preschool Limited | Sandford Park Holding Company Limited | Enterprise Development Limited |
| Enniscorthy Enterprise And Technology Centre Limited | Kimmage Development Studies Centre | Saoirse Waldorf School Limited | The Irish Association For Cognitive Analytic Therapy Limited |
| European Society Of Regenerative Medicine Limited | Learning Centre For Autistic Children Limited | Saor-ollscoil Na Heireann | The Irish Association Of Family Planning Doctors Limited |
| Eurosdr (European Spatial Data Research) | Killeigh Preschool Limited | School Completion Programme Dublin 1 And 7 Limited | The Irish Education & Training Foundation (letf) |
| Eurosdr (European Spatial Data Research) | Kimmage Development Studies Centre | School Completion Programme Dun Dealgan Teoranta | The Irish Stone Foundation |
| Famed Limited | Learning Centre For Autistic Children Limited | Scifest Limited | The John Scottus Education Trust Limited |
| Fast Track Into Information Technology Limited | Learning Hub Limerick Limited | Scoil Mhuire Limited | The Kildare Steiner Waldorf School Limited |
| Fermoy Community Pre- School Playgroup Limited | Leitrim Education And Training Limited | Secondary Education Committee | The Libertas Institute Limited |
| Finglas Community Training Centre Company Limited By | | Seville Lodge Trust | |
| Guarantee | Leukaemia Trust/Cancer Care West Limited | Jeville Louge Trust | The Life Project Education Foundation Limited |

| Education (continued) | Health (Continued) | Social Serv | rices (Continued) |
|---|---|--|---|
| | | | |
| The Lifesaving Foundation Limited | Irish Skin Foundation (Foras Craiceann Na H-eireann) | Cork Simon Community | Rialto Springboard Project Limited |
| The Mater Vision Institute Limited | Little Way Limited | Cork Ymca Limited | Roscommon Community Playgroup Limited |
| | Longford Westmeath Friends Of Mullingar General | | |
| The Mba Association Of Ireland (Mbaai) Limited | Hospital Limited | County Carlow Early Years Training Scheme Limited | Saimer Community Childcare Group Limited |
| The Nagle Centre | Mental Health Reform | Curam Chiarrai Teoranta | Scouting Ireland Campsites And Facilities Limited |
| The Newman Institute Ireland Limited | Mercy University Hospital Cork | Daingean Community Childcare Service Limited | Simon Communities Of Ireland |
| The North Dublin National School Project | Ncbi (National Council For The Blind) Group | Domestic Violence Response Limited | Skerries Community Pre-school Limited |
| The North East Medical Education And Research Trust | Post Polio Support Group Limited | Doohamlet Child Care Company Limited By Guarantee | South Area Youth Service Limited |
| The Organic Centre Limited | Rehabcare | Drangan And Cloneen Community Playschool Limited | St. Aidan's Day Care Centre Limited |
| The Priory Institute | Saoirse Addiction Treatment Center | Drogheda Community Services Trust | St. Joseph's Foundation |
| The Qfa Board Limited | Sickle Cell And Thalassaemia Ireland Limited | Drumlane Community Childcare Limited | St. Paul's Youth Club (Artane) Limited |
| The Ranelagh Multi-denominational School Association | Sosad Ireland Limited | Dundalk Youth Centre Limited | Taugheen Playgroup Limited |
| The Rowlagh Women's Group Limited | Spinal Injuries Ireland | Family & Life Movement Limited | Terenure Home Care Service Limited |
| The School Of Psychotherapy At Svuh Limited | St Catherines Association Limited | Finglas Youth Resource Centre Company Limited By Guarantee | The Carers Association Limited |
| The Shanty Educational Project Limited | St. Christopher's Hospice | Gaisce - Gradam An Uachtarain - The President's Award | The Grove After School Care (Management Company) Limited |
| The William Glasser Institute Ireland Limited | The Irish Forum For Psychoanalytic Psychotherapy Limite | d Galway Traveller Movement Limited | The Holiday Home Project Limited |
| Togra Fiontar & Cultur Uladh Teoranta | The Irish Kidney Association Limited | Glaslough Community Playgroup Limited | The Kilkenny County Childcare Committee Limited |
| Togra Florital & Cultur Gladii Pedranta | The Irish Numey Association Enfined | Glasiough Community Haygroup Emitted | The kilkering county children committee climited |
| Tralee Community Training And Education Centre Limited | The Laura Brennan Charitable Trust Limited | Grange Community Childcare Company Limited By Guarantee | The Meath Youth Federation Limited |
| Trinity Adult Resource Group For Education And Training Limited | The Talbot Foundation Limited | Gurteen Youth Community Employment Project Limited | Union Hall Community Playgroup Limited |
| Ucd Nova Limited | Waterford Hospice Movement Limited | Introart Limited | Western Traveller And Intercultural Development Limited |
| Unicorn Ecological Foundation Limited | West Of Ireland Alzheimer Foundation | Kilcormac Community Childcare Limited | Whitechurch & Waterloo Community Association Limited |
| Union For Improved Services Communication And Education | | | |
| Limited | Westdoc Limited | Killarney Community Services | |
| Uversity | Social Services | Kings Island Community Créche Limited | Development, Housing |
| Waterford College Recreation Partnership Limited | Annaduff Community Childcare Limited | Kinnitty Community Playschool Limited | All Kerry Tourism Marketing Limited |
| West Cork Training & Development Scheme Limited | Baby Massage Ireland Limited | L'arche Ireland | Ardfert Community Council Limited |
| Wexford Monument Trust Limited | Ballaghaderreen Childcare Centre Limited | Liscarroll Community Care Limited | Asi Housing Association Limited |
| Wicklow Montessori School Limited | Ballyconnell Den Development Limited | Liscarroll Community Childcare Facility Limited | Athea Community Council Limited |
| William Winder Rainbow Foundation Limited | Ballymun Regional Youth Resource Limited | Little Angels Playgroup Limited | Athlone Community Development Association Limited |
| Wilson's Hospital School Limited | Ballymun Youth Action Project Limited | Lorcan O'toole Day Centre Limited | Atlantic Corridor Links Company Limited By Guarantee |
| Wit Diverse Campus Services Limited | Bantry Care For The Aged Association Limited | Mcverry Trust Operations Limited | Bailieborough Development Association Limited |
| Wit Diverse cumpus services Emitted | bandy care for the Agea Association Elimited | mereny must operations climited | Balliebolough Development / 630clation Ennited |
| Youth Development Project Limited | Basic Child Care Centre Company Limited By Guarantee | Midlands Regional Youth Service Limited | Balla Town Park Limited |
| Health | Blackrock Playground Group Limited | Migrant Information Centre Limited | Ballinameela Community Centre Limited |
| Irish Neonatal Health Alliance Limited | Bray Travellers' Community Development Group Limited | Mol An Óige Agus Tiocfaidh Sí Teoranta | Ballingarry Area Scheme Development Limited |
| Angelman Syndrome Ireland Limited | Bridevalley View Preschool Limited | Mol An Oige Community Childcare Limited | Ballybane Community Centre Limited |
| Association Of Friends Of St. Patrick's Hospital Limited | Brothers Of Charity Services Limerick | Monkstown Day Nursery Community Playgroup Limited | Ballycastle Community Hall Company Limited |
| Athlone (Midland) Rape Crisis Centre Limited | Castleview Community Playgroup Limited | Mountmellick Community Childcare Limited | Ballyfermot Advance Project Limited |
| | Charleville Community Child Care Company Limited By | , | , |
| Carrigtwohill Joint Project Limited | Guarantee | Muckalee Community Project Limited | Ballygarrett Parish Limited |
| Cork Blood Bike South Limited | Charleville Mcauley Day Care Limited | Naíonra Chaitlín Maude Limited | Ballyglass Community Council Company Limited |
| County Wexford Home Care Team Limited | Childcare Network Loch Garman Limited | Nasc, The Irish Immigrant Support Centre Limited | Ballylanders Development Association Limited |
| Dyspraxia Association Of Ireland Limited | Churchfield Community Trust | Northside Home Care Services Limited | Ballymany Area Development Project Limited |
| · · | Cleariestown Community Playgroup Limited | Offaly Centre For Independent Living Limited | Ballymore-eustace Community Development Association Limited |
| Friends Of Ahc Syndrome Limited | | Pact | |
| Friends Of Lifford Hospital Development Fund Limited | Club 4 U Limited | ract | Ballymun East Community Centre Limited Blackpool/Glen/Farranree Community Youth Training Centre |
| Gianna Care Limited | Club Ardagh Limited | Pathways To Adoption Limited | Limited |
| | Co Wexford Community Workshop (New Ross) Company | Pernet Limited | Bray Tourism Limited |
| Hearth And Mind | | | |
| Hearth And Mind Hephzibah Limited | Limited By Guarantee Cope (Crisis Housing Caring Support) Limited | Prosper Fingal Limited | Briarford Company Limited |

| | Development, Housing (Continued) | | Environment (Continued) |
|--|--|---|--|
| Bundoran Community Development | Hartstown Sports And Leisure Community Centre Limited | Praxis Housing Association Limited | Sustainable Projects Ireland Limited |
| Bvc Development Association Limited | Hcci Home And Community Care Ireland Limited | Prosper Fingal Housing Association Limited | The Donkey Sanctuary (Ireland) Limited |
| Carlow Tempe Support Club Limited | Headford Community Association Limited | Quigley's Point Community Centre Limited | The Mayo Society For The Prevention Of Cruelty To Animals |
| Carmichael Centre For Voluntary Groups | Headford Development Association Limited | Ramelton Community Action Group Limited | The Wicklow Uplands Council Limited |
| Carracastle Voluntary Housing Association Limited | I.R.D. Waterville Limited | Ramelton Town Hall Development Company Limited | Voice Of Irish Concern For The Environment Limited |
| · · · · · | | | |
| Carrigoran Voluntary Housing Association Limited | Idi Foundation Limited | Rathgormack North Waterford Community Development Limite | ed |
| Castlecomer Enterprise Group Limited | Innovation & Lean Sigma Federation Limited | Reeves Wood Limited | Politics, Law, Advocacy |
| Cavan Public Participation Network Limited | Islandeady Development Company Limited | Renmore Parish Development Association Limited | Abhaile Aris Teoranta |
| Ccma Ireland Limited | Jabid Limited | Rialto Development Association Limited | Beatha & Slainte Teoranta |
| Charlestown Swimming Pool & Recreational Co. Limited | Johnstown Residents Association Limited | Rowanberry Enterprises Limited | Citizens Information Phone Service Limited |
| Clann Mór Residential & Respite Limited | Joint Church Community Project Limited | S.D.C.C. Limited | Crime Victims Helpline |
| Clare Walks Limited | Julianstown And District Community Association Limited | Sli Eile Housing Association Limited | European Anti-poverty Network Ireland Limited |
| Claremorris Racecourse Trust Limited | Kilcoole Community Development Association Limited | Smurfit Kappa Foundation | Failte Abhaile Teoranta |
| | <i>'</i> | | |
| Clones Failte Company Limited | Kilkenny Industrial Development Company Limited | Só Sligo Food Festival Limited | Iar Cimi Liatroma Teoranta |
| | , | South East Community Services Wexford Company Limited By | |
| Clonliffe And Croke Park Community Hall Limited | Kilmaley Voluntary Housing Association Limited | Guarantee | Irish Debt Securities Association |
| Cobh Carillon | Knockmealdowns Vee Waterford Co. Limited | South Kildare Community Transport Limited | Irish Development Education Association (Idea) Limited |
| | Knockmore/Rathduff Economic And Social Development | South-west Regional Shopping Centre Promotion Association | |
| Comhar Chathair Chorcai Teoranta | Company Limited | Limited | Tallaght Probation Project Limited |
| Comhlacht Oibre An Tseanbhaile Teoranta | L.I.F.T.S. Community Project Limited | St. Patrick's Dwellings For The Elderly Limited | The Dublin Naturalists' Field Club |
| Community Property (Ballyfermot) Limited | Lár Chomhairle Paróiste Gleann Cholm Cille Teoranta | Templemichael Parish Resources Limited | The National Dairy Council |
| | | · | • |
| Coolaney Development Company Limited | Larkin Unemployed Centre Limited | The Aghada District Community Council Limited | The Press Council Of Ireland |
| Cork County Federation Of Muintir Na Tire Limited | Larkwood Products Limited | The Brabazon Park Trust | Vegetarian Society Of Ireland Limited |
| Cormagh Development Company Limited | Lawrencetown Community Enterprise Co. Limited | The Donoughmore Community Centre Limited | |
| | | The Royal Hospital Donnybrook Voluntary Housing Association | |
| County Monaghan Community Network Limited | Leitrim Tourism Limited | Limited | Philanthropy, Voluntarism |
| Creeslough Community Enterprise Limited | Lenmat Limited | The Shannon Venue Limited | Arigna Enterprise Fund Limited |
| Crossroads And Killygordon Enterprise Limited | Letterkenny Community Centre Limited | The Upper Glanmire Community Association Limited | Ballaghadereen Fairs And Markets Company Limited |
| Cuala Developments Limited | Lismore Business Park Limited | The Valley C.E. Project Limited | Buddy Bear Appeal Limited |
| Docgrove Company Limited | Listry Community Council Limited | Tinode Developments Limited | Business In The Community Limited |
| | | | Cairde Ghaelscoil Na Gceithre Maistri Cuideachta Faoi Theorain |
| Dolmen Rainbows Limited | Longford Women's Link Limited | Truagh Development Association Limited | Ráthaíochta |
| Dpp Community Project Limited | Loughlinstown Community Rooms Limited | Wambrook Limited | Castletown Foundation |
| Drishane Region Project Limited | Masonic Havens Limited | Wexford Management Company Limited | Chic And Cheerful Limited |
| Dromcollogher Community Enterprises Limited | Mealagh Valley Community Centre Limited | | Cit Foundation Limited |
| | | | Cloyne District Community Council Company Limited By |
| Dublin Regional Tourism Authority Limited | Meath Women's Aid Housing Association Limited | Environment | Guarantee |
| Dunkineely Community Company Limited By Guarantee | Mervue Community Centre Limited | Recolight (Ireland) Limited | Cmf Trustees Company Limited By Guarantee |
| Dunleer Community Employment Company Limited | Midland Amenity Park Limited | An Tairseach Teoranta | Combines4 Charity Limited |
| Dunshaughlin Community Centre Limited | Midleton Educational And Related Groups Limited | Aughrim Tidy Towns Limited | Cork University Foundation |
| Enniscorthy Community Housing Limited | Millstreet And District Housing Association Limited | Ballyvergan Marsh Committee Limited | Cork Volunteer Centre Limited |
| Ennistymon Liscannor Community Services Limited | Mount Kennett Common Services Limited | Baltinglass Tidy Towns Limited | Corrymore Promotions Limited |
| Erins Isle Community Employment Project Limited | Mountmellick Development Association Limited | Bat Conservation Ireland | Arigna Enterprise Fund Limited |
| Fr. Lar Redmond Family Community Centre Limited | Mucklagh Community Development Company Limited | Carra Mask Corrib Water Protection Group Limited | Ballaghadereen Fairs And Markets Company Limited |
| The Editional Family Community Condition Emilian | managh community Development company Emilieu | cana mask comb trace motestion croup immed | Banaghadereen ransvina markets company Emiliea |
| Fredna Limited | Muirhevnamor Community Gardens Limited | Good Energies Alliance Ireland Limited | Buddy Bear Appeal Limited |
| | Mullingar Homecare Services Limited | Graigue Group Water Scheme Limited | Business In The Community Limited |
| Geevagh Community Resources Limited | iviumigai mumecare services cimiteu | Graigue Group water scrienie Linnten | · |
| Clange ale Community Davidsoment Association Limited | Mules and Industrial Development Trust Com- | Crospore Posidonts And Tidu Tours Limited | Cairde Ghaelscoil Na Gceithre Maistri Cuideachta Faoi Theorair |
| Glengoole Community Development Association Limited | Mulranny Industrial Development Trust Company Limited | Greenore Residents And Tidy Towns Limited | Ráthaíochta |
| Grantstown Voluntary Housing Association Limited | Northside Community Enterprises Limited | Irish Appaloosa Association Limited | Castletown Foundation |
| Great Island Projects Limited | Oglaigh Naisiunta Na Heireann | My Lovely Horse Rescue Limited | Chic And Cheerful Limited |
| Habinteg Housing Association (Ireland) Limited | People Action Against Unemployment Limited | Pefc (Ireland Limited) | Cit Foundation Limited |

| Philanthropy, Volu | untarism (continued) | Religion (Continued) | Professional, Vocational (continued) |
|---|--|---|---|
| Drumstrand Community Partnership Company Limited | Waterford Viking Marathon Limited | Family Federation For World Peace And Unification | Central Copy Clearance Ireland Limited |
| Dunmanway Promotions Association Limited | | Friends Of Comunita Cenacolo Limited | Electricity Association Of Ireland Limited |
| Fingal Volunteer Centre Limited | International | Galway Christian Fellowship Limited | Farm Tractor And Machinery Trade Association Limited |
| Fire Engineering Systems Association Limited | Child Of Haiti Limited | Grace Family International Church Limited | Ferbane Business And Technology Park Limited |
| Foras Patrunachta Na Scoileanna Langhaeilge | Children Of Guatemala Limited | Gracemere (Ireland) Limited | I.A.B.A. Limited |
| Frederic Ozanam Trust (Incorporated) | Concern (Cork) Limited | Humanist Association Of Ireland Limited | I.P.C.A. Limited |
| Friends Of The Royal Hospital Donnybrook Limited | Ethiopiaid | Huu Ai | International Hemp Building Association Limited |
| G.O.S.P.A. Limited | Exceed Ireland; Equip, Enable, Empower | Islamic Cultural Centre Waterford Limited | Ireland France Chamber Of Commerce Limited |
| Homeless Women Disabled Children Limited | Ireland Newfoundland Connections Limited | Le Chéile Schools Trust Limited | Irish Association For Counselling And Psychotherapy Limited Irish Association Of Community Training Organisations Compan |
| I.R.D. Kiltimagh Limited | Just One Limited | Limerick Christian Centre Limited | Limited By Guarantee |
| Irish Red Cross Society | Magis Aid Limited | Little Company Of Mary Limited | Irish Association Of Holistic Psychotherapy Limited |
| Irish Trade Union Trust Limited | Médecins Sans Frontières | Living Church Of God Limited | Irish Exporters Association Limited |
| Irish Youth Foundation | Misean Cara | Living Waters Limited Maranatha Parish Of The Redeemed Christian Church Of God | Irish Recorded Music Association Limited |
| Kerry Innovation Centre Limited | Neri Clinics Limited | Company Limited By Guarantee | Irish Society Of Homeopaths Teoranta |
| Kerry Volunteer Centre Limited | Oxfam Republic Of Ireland | Missions Aid Network Limited | Joiff Limited |
| Kilcoole Community Thrift Shop Company Limited By Guarantee | | Neilstown Parish Social Action Group Limited | Kanturk Chamber Of Commerce Limited |
| Kilimanjaro Achievers Limited | Small Foundation | Net Ministries Of Ireland Limited | Life Insurance Association Ireland Limited |
| Kingbinder Company Limited | Tcc (Tayrona Childrens Charity) Limited | New Horizons Faith Community | Love Irish Food |
| Limerick Local Heroes Limited | Tir Na Nóg Orphanage Limited | Pure Spirit Energy Temple Limited | M.R.D. (Marketing) Limited |
| Louth Volunteer Centre Limited | Viatores Christi Limited | Redeemed Christian Church Of God El-shaddai Parish Limited Redeemed Christian Church Of God, Jesus Glory International | Medisec Ireland Company Limited By Guarantee |
| Mba Executive Trust Limited | | Parish Athy | Newbridge & District Chamber Of Commerce Limited |
| Michael Cusack Development Company Limited | Religion | Redeemed Christian Church Of God, Maranatha Chapel | Rodac Limited |
| National Library Of Ireland Trust | Abundant Grace | Religious Of The Sacred Heart Of Mary (Ireland) | Shannon & District Chamber Of Commerce Limited |
| Ncbi Retail | All Ireland Spiritual Guidance Association Limited | Sisters Of Mercy Scp Limited | Solicitors Mutual Defence Fund Limited |
| Pipco Rsg Limited | All Nations Church Limited | St. Jarlath's Diocesan Trust | The Caterers Suppliers Association Limited |
| Saint Gerards Past Pupils Union Limited | Annur Islamic Foundation Balbriggan Limited | Stauros Foundation Ireland Limited | The Institute Of Advertising Practitioners In Ireland |
| Sensational Kids Limited | Arrow Leadership Program | Taoist Tai Chi Society Of Ireland | The Irish Institute Of Training And Development |
| South Dublin County Volunteer Centre Limited | Assumpta House Sligo Limited | Teresian Association Ireland | The Irish Jockeys Association Company Limited By Guarantee |
| St Aidans Millands Trust Gorey Limited | Celestial Church Of Christ (Luli Parish) Limited | The Christopher Inn International | The Irish Museums Association Limited |
| | Christian Action For Evangelisation For The Nations-ministries | | |
| Sunflower Chernobyl Appeal Limited | (A.C.E.N Ministries) Church Limited | The Good Shepherd Centre Kilkenny Limited | The Irish Nurses Council Limited |
| Tagoat Steam Rally Company Limited By Guarantee | City Of Dublin Young Men's Christian Association Limited | The Irish Assemblies Of God Limited | The Irish Production And Inventory Control Society Limited |
| | | The Kingdom Of God Ministry Cherubim & Seraphim Movement | |
| The Declan O'shea Trust Limited | Clonmany Parish Resources Limited | Church Dublin Limited | The Physical Education Association Of Ireland |
| The Donegal Charity Shop Limited | Communaute Evangelique La Pierre De L'angle Limited | The Kylemore Trust | The Sean Lawlor Artist's Trust Limited |
| The Dun Laoghaire Rathdown Volunteer Centre | Corpus Christi Parish Project Company Limited | The R.C.C.G Hosanna House Cavan Limited | The Society Of Chartered Surveyors Ireland |
| The Eunice-upendo Project | Dargle Arches Limited | The Redeemed Christian Church Of God (City Of David) | Thurles & District Chamber Of Commerce Company Limited By Guarantee |
| The Famine Commemoration Fund Limited | Direction For Our Times Ireland Limited | The Redeemed Christian Church Of God Agape Parish Ballincollig Limited | |
| The Irish Electrical Benevolent Association Limited | Dublin Buddhist Centre (Triratna) | The Redeemed Christian Church Of God Good Women Ireland Limited | |
| The Rotunda Foundation | Edmund Rice Development | The Redeemed Christian Church Of God Mercy Of God Tabernacle Parish Killorglin | |
| The St. John Of God Development Company Limited | Evangelical Alliance Ireland Limited | The Religious Of Jesus And Mary Trust Company Limited By Guarantee | |
| The St. Raphaels Parents And Friends Association | Abundant Grace | United Irish Pilgrimages To Lourdes | |
| The Tanner Romanian Mission Ireland Limited | All Ireland Spiritual Guidance Association Limited | 0 1011 1 111 | |
| The Tony Ryan Trust | All Nations Church Limited | Professional, Vocational | |
| The Volunteer Missionary Movement | Annur Islamic Foundation Balbriggan Limited | Sammeg Limited | |
| Vodafone Ireland Foundation | Arrow Leadership Program | Association Of Compliance Officers In Ireland | |
| Volunteering Ireland | Assumpta House Sligo Limited | Baltimore Fishermans Ice Manufacturing Company Limited | |